

MD. AHAD ISLAM



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Khilkhet, Dhaka

<https://marketingwithahad.com/>

PROFILE

I am a qualified IT professional with 4+ years of experience in IT Management, Consultation, Website and ERP design and development, and social media marketing. Strong creative and analytical skills. A team player with an eye for detail.

TECH SKILLS

- Meta ADS
- Google ADS
- SEO
- GTag & Google Analytics
- Email Template Design- Stripo
- Email Marketing (Mailchimp, Instantly)
- Workflow Automation - Zapier
- Collaboration Tools- Slack, Clickup, Discord, Microsoft Teams, Trello
- Email and Web Server Maintenance
- SMS Portal management
- Front End Coding - HTML, CSS, JS
- WordPress Design & Management - Elementor, WPBakery, Woocommerce
- CCNA - Routing & Switching

SOFT SKILLS

- Team Player
- Ability to Work Under Pressure
- Strong Work Ethics and Social Value
- Proactive Thinker and Action Taker
- Strong Communication
- English language proficiency- IELTS 7.5

EXPERIENCE

INFORMATION TECHNOLOGY MANAGER

ANZARA LIFESTYLE LTD
BANANI

2022, October - 2023 December - **1.3 Years**



- IT operation and management as per company policy.
- IT projects planning and implementation.
- Social Media Marketing and Page Management.
- Email and SMS Campaign Management.
- Collaboration with the content team.
- Collaboration with agency for e-commerce development
- Engaging and ensuring ERP operations are conducted properly.
- Liaison with IT service providers to ensure smooth IT operations.
- New Device and service purchase, installation, configuration and maintenance.
- Trouble shooting any problems related to IT operation of the company.

TECHNICAL MANAGER

ADHOLICCOMMUNICATION
BANANI

2021 March - 2022 September - **1.5 Years**



- Technical and IT support design, development, deployment and maintenance for any project requirement.
- Team allocation and project co-ordination.
- Liaison with IT service providers.
- Facebook, Google Map Management.
- Website project co-ordination and management.
- New Device & Service purchase, installation, troubleshooting and maintenance.

EDUCATION

■ BSC. IN EEE

CGPA: 3.07/4.00
American International University
Bangladesh (AIUB)
2013 - 2018

■ HSC

GPA: 4.80/5.00
Rangpur Govt. College
2011 - 2012

■ SSC

GPA: 5.00/5.00
Motukpur High School & College
2009 - 2010

PROFESSIONAL COURSES

ADVANCE DIGITAL MARKETING

WebCoder IT
2020

COMPLETE WORDPRESS COURSE

UDEMY
2019

CCNA

AIUB Institute of Continuing
Education
2018

VOLUNTEER EXPERIENCE

- Student Member, IEEE AIUB Student Branch
- Volunteer, Engineering Student Association of Bangladesh (ESAB)

SR. IT EXECUTIVE

ANZARA FASHION
BANANI

2019 March - 2021 February - **2 Years**

- ERP Development, Maintenance and Operation
- Website design & development
- Social Media Management - Facebook , Instagram
- Social Media Marketing
- Liaison with IT agencies for ERP and Website development, operation and management.
- Providing support to employees regarding ERP and website related issues.
- IT products purchase, configuration and Troubleshooting
- Any IT related task assigned by company.

WEB & IT SUPPORT

APPARELBEEZ
REMOTE

2021 January- 2023 November - **2 yrs 11 mos**

- Website Design and Development - WordPress.
- Website server update, backup, and speed optimization.
- Professional email server purchase and configuration.
- IT problems troubleshooting and support.



APPLICATION INFORMATION

LOOKING FOR: MID-LEVEL JOB

JOB NATURE: FULL TIME

AREA OF INTEREST: DIGITAL MARKETING

REFERENCE

MD ABIRUL ISLAM CHOWDHURY

FOUNDER & CEO
ADHOLICCOMMUNICATION
Cell: +8801911-910901

MAHFUZ ALAM

FIRST ASSISTANT VICE PRESIDENT
MIDLAND BANK LIMITED
Cell: +8801718-798180

I hereby declare that all the information mentioned in my resume is true and correct to my knowledge and I take full responsibility for the accuracy of the particulars mentioned.

MD. AHAD ISLAM
SIGNATURE

